

LETTER OF INTENT

Who are we?

We are the News Portal established on October the 1st, 2019. The portal is bilingual, English and Bosnian. We transmit news from the Balkan Region as well as from all over the world. We transmit only verified and latest news. Our editorial policy is based on independent and impartial journalism. Our main goal is to deliver the most important, current and most useful news to our global audience. The portal is edited and managed by: Editor-in-Chief Aziza Smailovic and Manager and Marketing Director Dejan Marinkovic. We are both the Freelancers. In ten months of existence, we have gained an enviable number of readers from all over the world.

Our vision and mission

Awaken the awareness of readers and create critical thinking of readers. Through articles from science, technology, culture, politics, economics, etc., educate readers and help them to easily learn about new events around the world and recognize new trends, globally.

Our strategic plan for the future

Our first goal is to open a company, hire staff, rent more business space, procure the necessary technical equipment for work, increase the quality and quantity of delivered articles.

What do we ask of you?

Be our General Sponsor!

Method of selecting the General Sponsor

The General Sponsor will be the company which offers the largest amount of sponsorship. There are no minimum and maximum sponsorship limits. The competition lasts until the 17th of August 2021. and by that date we are accepting all applications. On the 1st of September 2021. we will announce the name of our General Sponsor. Notice: If we receive an offer "which we cannot refuse" the selection will end earlier.

What the General Sponsor will have got from us?

The General Sponsor will have got the best prominent place on the Portal. Banner on the Top of the Portal and also the banner on the Portal footer with General Sponsor introducing text and a "Thank you note to the General Sponsor!" Mentioned will be displayed for a one year.

IMPORTANT NOTICE:

If you are not interested, you are not able to be our **General Sponsor**, you could be our **donor** or to **advertise** on our portal for a very favorable price.

Further description and more details, see below!



Technical and operational information

Brief description of publishing and sharing articles

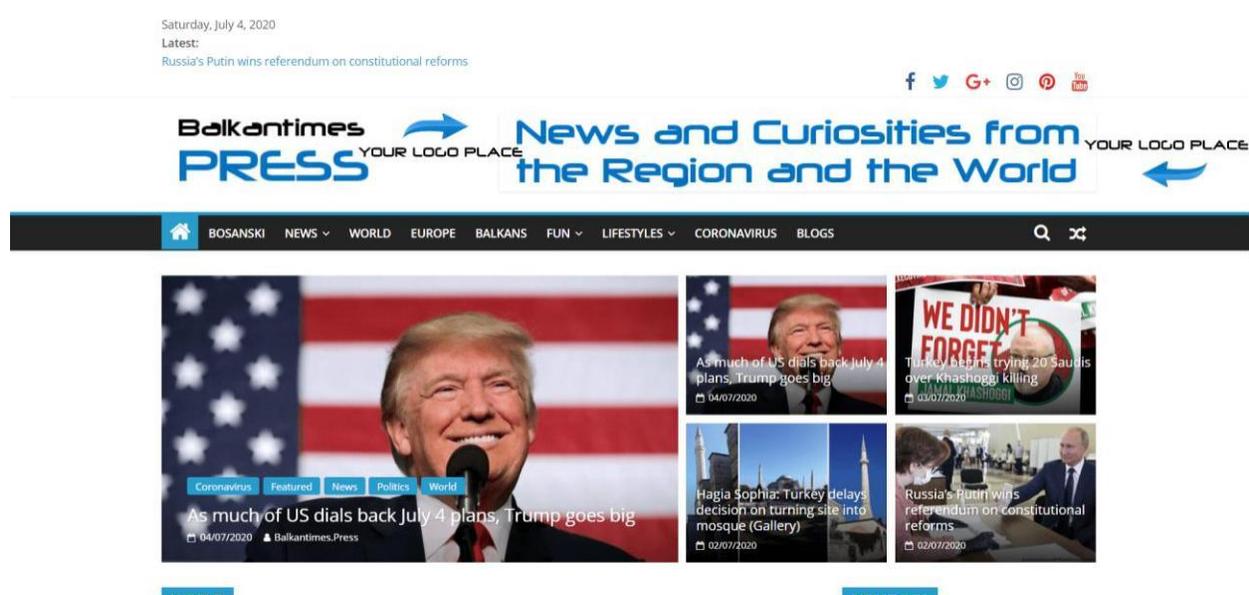
All published articles are shared on our social networks. Facebook (accounts, pages, groups), LinkedIn (accounts, page), Twitter (accounts), Instagram (account) VK (account), Xing (account), Pinterest (account), Google Business (account). Each article is seen by approximately 100,000 followers a day.

General Sponsor Package

The General Sponsor will have got the best prominent place on the Portal. Banner on the Top of the Portal and also the banner on the Portal footer with General Sponsor introducing text and a "Thank you note to the General Sponsor!" Mentioned will be displayed for a one year. Example showed on the pictures below. By clicking on the pictures, the links will take you to our Portal! **We accept bids until November the 17th.** **Whoever makes the highest bid will be our General Sponsor.**

This is the English version of the Portal:

Top of the Portal



The Portal Footer

The screenshot shows the footer of the Balkantimes Press website. At the top, there is a dark navigation bar with a home icon, menu items (BOSANSKI, NEWS, WORLD, EUROPE, BALKANS, FUN, LIFESTYLES, CORONAVIRUS, BLOGS), a search icon, and a language icon. Below the navigation bar, a white box contains a quote: "I am in disbelief and hurting everywhere," his wife said. Broadway actor Nick Cordero died Sunday after contracting the coronavirus. The main footer area is dark blue and contains several columns of text: "News and Curiosities from the Region and the World.", "MARKETING", "IMPRESSUM", "CONTACT US", "Bosanski", "English", "NEWSLETTERS", "The Last" (with a sub-header "Broadway actor Nick Cordero dies after battle with coronavirus"), "Belgian protest for headscarf rights at university", "Health Authorities Aim to Build Alternative to COVID-19 Nationalism", and "US holiday fuels worries about skyrocketing virus cases". On the right side, there is a placeholder for a "GENERAL SPONSOR PLACE" with "LOGO AND TEXT". At the bottom, there is a copyright notice: "Copyright © 2020 The Balkantimes Press. All rights reserved. Theme: ColorMag by ThemeGrill. Powered by WordPress." and social media icons for Facebook, Twitter, Google+, Instagram, Pinterest, and YouTube. An upward-pointing arrow icon is in the bottom right corner.



This is the Bosnian version of the Portal:

Top of the Portal

Subota, 4. Jula, 2020
Latest:
Alarmantno! U Sarajevu 99 osoba zaraženo za samo jedan dan! Iz Opšte bolnice u Sarajevu: "Pretrpani smo"

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Balkantimes  YOUR LOGO PLACE
PRESS 

Vijesti i Zanimljivosti
IZ Regije i Svijeta

YOUR LOGO PLACE

ENGLISH VIJESTI SVIJET EVROPA BALKAN ZABAVA LIFESTYLE KORONAVIRUS BLOG

Stigla pomoć iz Turske za Novi Pazar i Tutin
04/07/2020 Balkantimes.Press

Aida Corović: Vučić i ekipa su psihopate, ubice, kriminalci, najgori vladar Srbije ikad, radikalčina! Video
04/07/2020

Stoja nije sup narod, ali za besprijekne ljubice jest! Vučić: "Vidite kako se danas ratuje u Saudijskoj Arabiji i Jemenu, gdje ne trpíte gubitke a u stanju ste da napadnete neprijatelja!"
04/07/2020

Alarmantno! U Sarajevu 99 osoba zaraženo za samo jedan dan! Iz Opšte bolnice u Sarajevu: "Pretrpani smo"
04/07/2020

Odluka o pretvaranju Aja Sofije u džamiju za dvije nedelje! (Fotogalerija)
02/07/2020

SVIJET LIFESTYLE



News and Curiosities from
the Region and the World

The Portal Footer

zdravstveni sistem nije razvijen i u

Vijesti i Zanimljivosti iz Regije i Svijeta.

“Balkantimes” djeluje u skladu s načelima neovisnog, nepristrasnog i profesionalnog izvještavanja novinske agencije ... “I ne smije” ... biti izložena bilo kakvom utjecaju koji bi mogao ugroziti točnost, objektivnost ili vjerodostojnost njenih informacija ... “niti” ... bilo da su stvarni ili pravni, oni dolaze pod vlasničku ili drugu kontrolu interesa ideološke, političke ili ekonomske grupe.

Neovisnost “Balkantimes” ogleda se posebno (...) u finansijskoj neovisnosti (...) u pravu da putem svojih tijela regulira svoju unutarnju organizaciju i način rada (...) u pravu novinara da daju mišljenje prilikom imenovanja glavnog urednika.

MARKETING

IMPRESSUM

KONTAKTIRAJTE NAS

Bosanski

English

NEWSLETTERS

Posljednje

Prijeti li nam apokalipsa ako BiH pogodi sandžacki scenario

(Video) Urednik BIRN-a: Krizni štab Srbije da objasni kako su kad je bilo 38 mrtvih, saopštili da je bilo samo šest

Danas stupaju na snagu nove restriktivne mjere u Kantonu Sarajevo

Brodvejski glumac Nick Cordero preminuo je, nakon izgubljene bitke s koronavirusom

GENERAL SPONSOR PLACE LOGO AND TEXT

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Čekanje ccadingo.p...

Dear General Sponsor,
I am here at your disposal for any additional information.

Contact information:

“The Balkantimes Press”

Dejan Marinkovic, Manager and Marketing
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+387 60 356 6996



News and Curiosities from
the Region and the World

The Donor Package

Banner above of each article and on the Portal homepage. "Thank you note to the Donor!" on the Portal homepage, separate text below the banner. The time of staying on the Portal depends of the amount of the donation. Example showed on the pictures below. By clicking on the pictures the links will take you to our Portal! Price is 2.500EUR/Month.

The Banner on the Portal Homepage

The screenshot shows the website's navigation bar with categories: BOSANSKI, NEWS, WORLD, EUROPE, BALKANS, FUN, LIFESTYLES, CORONAVIRUS, and BLOGS. The main content area features a news article titled "July 4th weekend will act like rocket fuel for the nation's surging coronavirus outbreak." Below the article is a Gartner advertisement for Sparkcentral, titled "2020 Market Guide for Digital Customer Service and Support Technologies". To the right of the article is a sidebar with a "Download here" button and a "Gartner" logo. Below the article is a "Categories" dropdown menu with "Select Category" and a blue arrow pointing up. A large green banner with the text "ALL IN GOOD LIME" and "Integrative Nutrition Health Coach" is positioned below the article. A blue arrow points to the banner with the text "YOUR LOGO PLACE".



The Banner on the Top of Article

Monday, July 6, 2020 Latest: Health Authorities Aim to Build Alternative to COVID-19 Nationalism

f t G+ i p y

**Balkantimes
PRESS** News and Curiosities from
the Region and the World

BOSANSKI NEWS WORLD EUROPE BALKANS FUN LIFESTYLES CORONAVIRUS BLOGS

YOUR LOGO PLACE

Sparkcentral
Gartner
2020 Market Guide for
Digital Customer Service
and Support Technologies
GET THE REPORT

Download here
Ad Sparkcentral recognized as a
representative vendor in Digital Customer...
Sparkcentral
Open

LIFESTYLES

Culture Featured Interesting Facts
Lifestyles News

Ant Tales by Andrey Pavlov
01/07/2020 Balkantimes.Press
Russian photographer Andrey
Pavlov made this playful photo series
called 'Ant Tales'. The macro-
photographic series
showcases whimsical pictures of ants



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“The Balkantimes Press”
Dejan Marinkovic, Manager and Marketing director
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Advertiser Package

Banner in the middle of each article and on the Portal homepage. The amount needed for advertising on the Portal depends of duration of advertising campaign. Example showed on the pictures below. By clicking on the pictures the links will take you to our Portal! Price is 1000EUR/Month.

The Banner on the Portal Homepage

The screenshot shows the website's navigation bar with categories: BOSANSKI, NEWS, WORLD, EUROPE, BALKANS, FUN, LIFESTYLES, CORONAVIRUS, and BLOGS. The main article is titled "July 4th weekend will act like rocket fuel for the nation's surging coronavirus outbreak." Below the article is a Sparkcentral advertisement. The ad features a woman holding a document and includes the text: "Download here", "Ad Sparkcentral recognized as a representative vendor in Digital Customer...", "Sparkcentral", and an "Open" button. To the right of the ad is a "YOUR LOGO PLACE" label with a blue arrow pointing to a placeholder for a logo. Below the ad is a "Categories" dropdown menu with the text "Select Category".



"The Balkantimes Press"
Dejan Marinkovic
Manager & Marketing director

"The Balkantimes Press," Novopazarska 65, 71000, Sarajevo, Bosnia and Herzegovina
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E: balkantimes.press@gmail.com & info@balkantimes.press
Whats app / Viber / IMO / Cell: +387 60 356 6996

The Banner in the middle of Article

YOUR LOGO PLACE

Dear Advertiser,
I am here at your disposal for any additional information.

Contact information:

"The Balkantimes Press"

Dejan Marinkovic, Manager and Marketing
director email addresses: info@balkantimes.press
balkantimes.press@gmail.com

Whats app / Viber / IMO / Skype / Cell:
+387 60 356 6996

Dear General Sponsor, Donors and Advertisers, Welcome to our "Balkantimes Press" global family!

Looking forward to hearing from you soon.

Best Regards,

"The Balkantimes Press"

Dejan Marinkovic, Manager and Marketing director

