

ADVERTISING PRICE LIST

www.balkantimes.press/en



THE BALKANTIMES.PRESS MARKETING

Terezije bb, 71000

Sarajevo, Bosnia and Herzegovina

Tel: +387 62 614 030

Email: info@balkantimes.press

ADVERTISING PRICE LIST

www.balkantimes.press/en

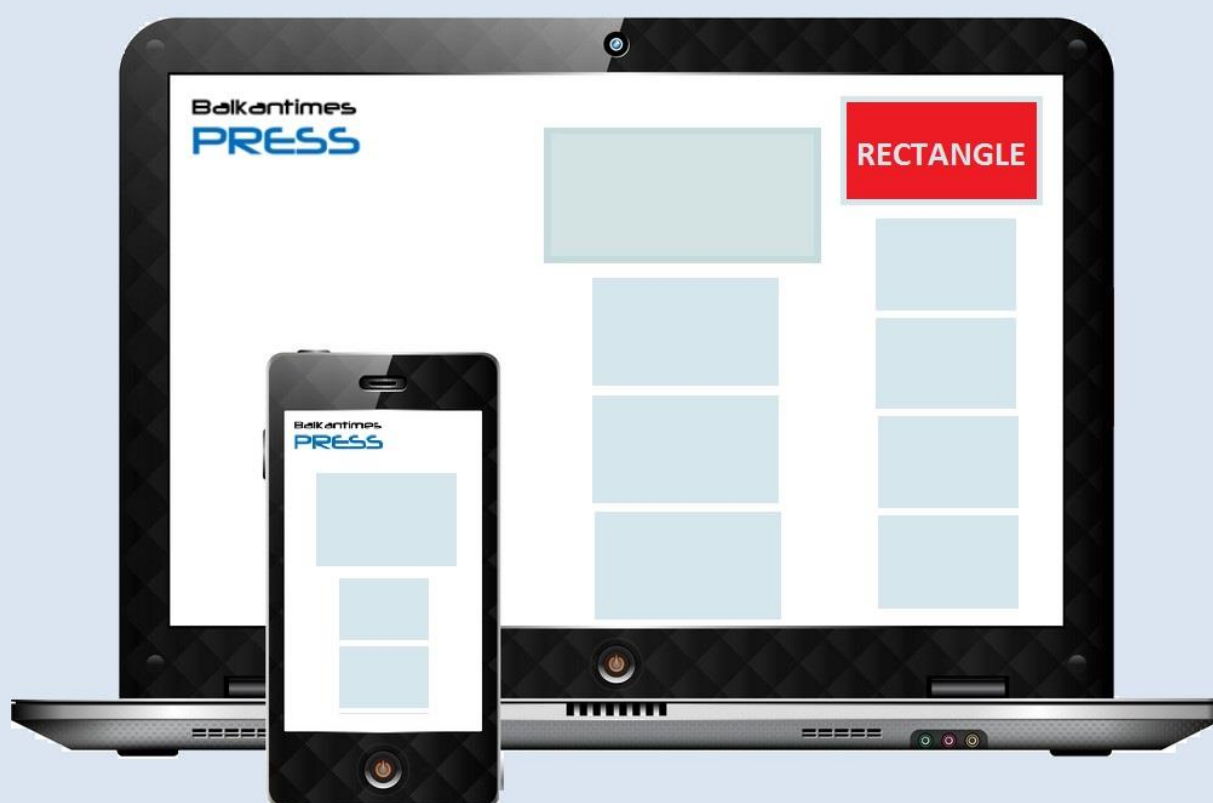


BILLBOARD – 7,00EUR
DIMENSION: 720 X 90px

CPM – costs per 1000 impressions

ADVERTISING PRICE LIST

www.balkantimes.press/en



RECTANGLE – 7,00EUR
DIMENSION: 300 X 250px

CPM – costs per 1000 impressions

ADVERTISING PRICE LIST

www.balkantimes.press/en



DOUBLE RECTANGLE – 11,00EUR
DIMENSION: 300 X 600px

CPM – costs per 1000 impressions

ADVERTISING PRICE LIST

www.balkantimes.press/en



IN - TEXT – 14,00EUR
DIMENSION: 300 X 250px

CPM – costs per 1000 impressions

ADVERTISING PRICE LIST

www.balkantimes.press/en

SPONSORED ARTICLE – 300,00EUR



Featured on the Frontpage - 3 days

ADVERTISING PRICE LIST

www.balkantimes.press/en

ADVANCE DISCOUNT 10%

Volume discount scale for CPM banners

<100,000 - 0%

100,000 - 250,000 - 5%

250,000 - 500,000 - 10%

500,000 - 1,000,000 - 15%

> 1,000,000 - 20%

Welcome bonus - for each client who advertises for the first time, we grant a welcome bonus in the amount of 20% more impressions

Political marketing services are charged in advance.

Additional discounts are granted for annual contracts and larger advance amounts.

Price list is valid from 01.10.2020. year.

The listed prices do not include VAT.

NOTE: THE PORTAL IS BILINGUAL: BOSNIAN AND ENGLISH VERSIONS. SO YOU ADVERTISE ON BOTH WEBSITES FOR THE OFFERED PRICE.