

LETTER OF INTENT

Who are we?

We are the News Portal established on October the 1st, 2019. The portal is bilingual, English and Bosnian. We transmit news from the Balkan Region as well as from all over the world. We transmit only verified and latest news. Our editorial policy is based on independent and impartial journalism. Our main goal is to deliver the most important, current and most useful news to our global audience. The portal is edited and managed by: Editor-in-Chief Aziza Smailovic and Manager and Marketing Director Dejan Marinkovic. We are both the Freelancers. In ten months of existence, we have gained an enviable number of readers from all over the world.

Our vision and mission

Awaken the awareness of readers and create critical thinking of readers. Through articles from science, technology, culture, politics, economics, etc., educate readers and help them to easily learn about new events around the world and recognize new trends, globally.

Our strategic plan for the future

Our first goal is to open a company, hire staff, rent more business space, procure the necessary technical equipment for work, increase the quality and quantity of delivered articles.

What do we ask of you?

Be our General Sponsor!

Method of selecting the General Sponsor

The General Sponsor will be the company which offers the largest amount of sponsorship. There are no minimum and maximum sponsorship limits. The competition lasts until the 17th of August 2021. and by that date we are accepting all applications. On the 1st of September 2021. we will announce the name of our General Sponsor. Notice: If we receive an offer "which we cannot refuse" the selection will end earlier.

What the General Sponsor will have got from us?

The General Sponsor will have got the best prominent place on the Portal. Banner on the Top of the Portal and also the banner on the Portal footer with General Sponsor introducing text and a *"Thank you note to the General Sponsor!"* Mentioned will be displayed for a one year.

IMPORTANT NOTICE:

If you are not interested, you are not able to be our **General Sponsor**, you could be our **donor** or to **advertise** on our portal for a very favorable price.

Further description and more details, see below!



Technical and operational information

Brief description of publishing and sharing articles

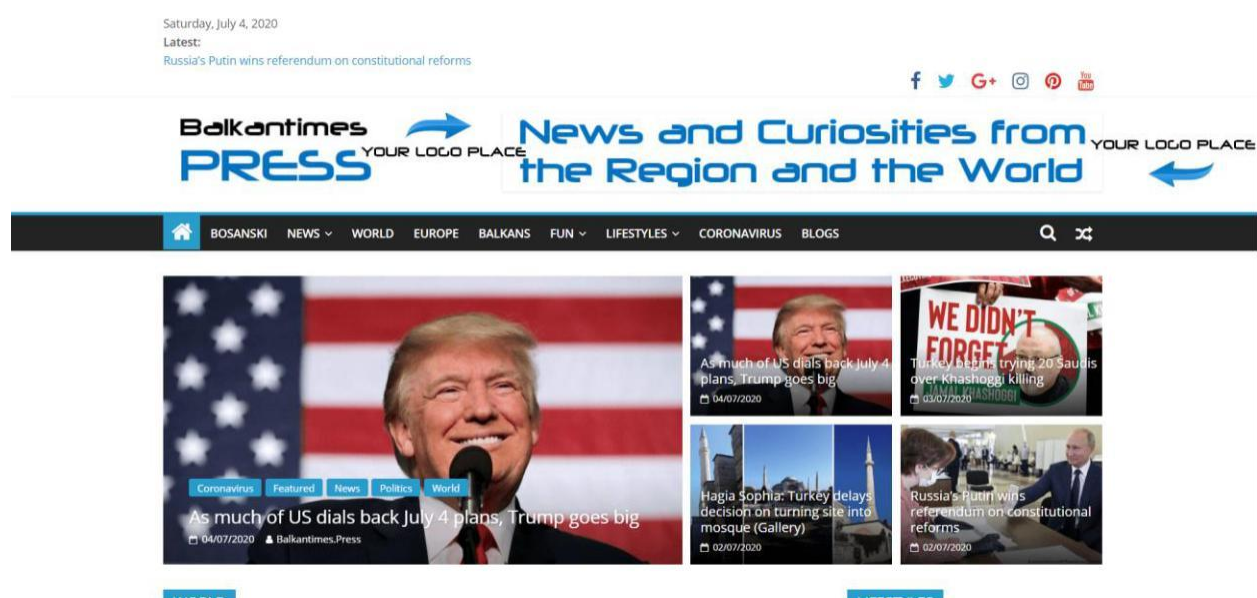
All published articles are shared on our social networks. Facebook (accounts, pages, groups), LinkedIn (accounts, page), Twitter (accounts), Instagram (account) VK (account), Xing (account), Pinterest (account), Google Business (account). Each article is seen by approximately 100,000 followers a day.

General Sponsor Package

The General Sponsor will have got the best prominent place on the Portal. Banner on the Top of the Portal and also the banner on the Portal footer with General Sponsor introducing text and a "Thank you note to the General Sponsor!" Mentioned will be displayed for a one year. Example showed on the pictures below. By clicking on the pictures, the links will take you to our Portal! **We accept bids until November the 17th.** **Whoever makes the highest bid will be our General Sponsor.**

This is the English version of the Portal:

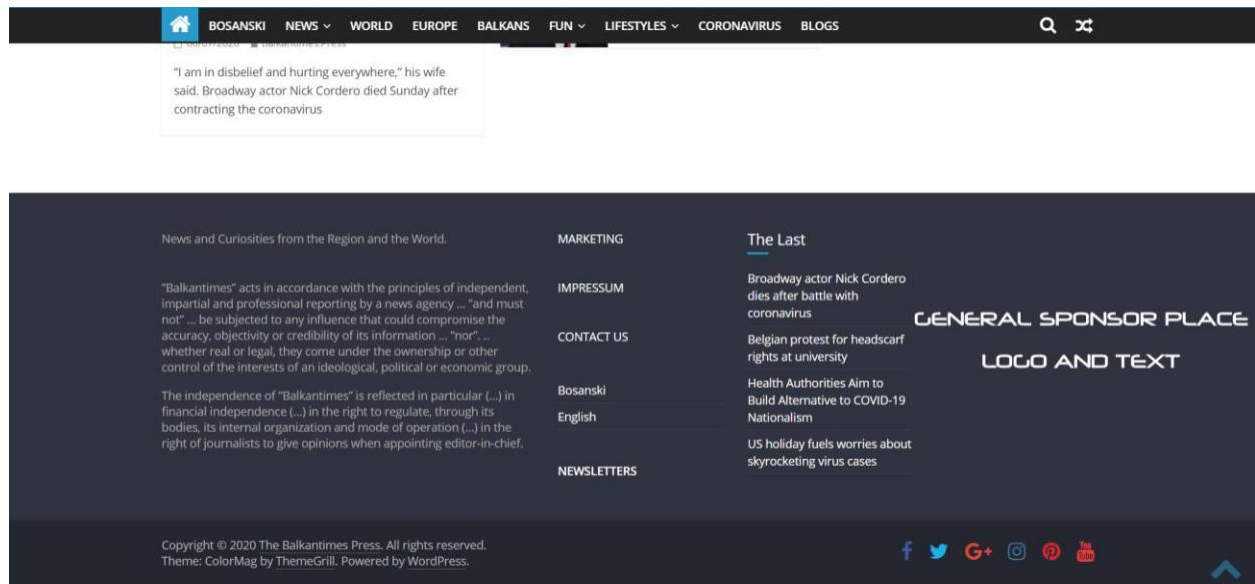
Top of the Portal



“The Balkantimes Press”
Dejan Marinkovic
Manager & Marketing director

"The Balkantimes Press," Novopazarska 65, 71000, Sarajevo, Bosnia and Herzegovina
 W: <https://balkantimes.press> & <https://balkantimes.press/en>
 E: balkantimes.press@gmail.com & info@balkantimes.press
 Whats app / Viber / IMO / Cell: +387 60 356 6996

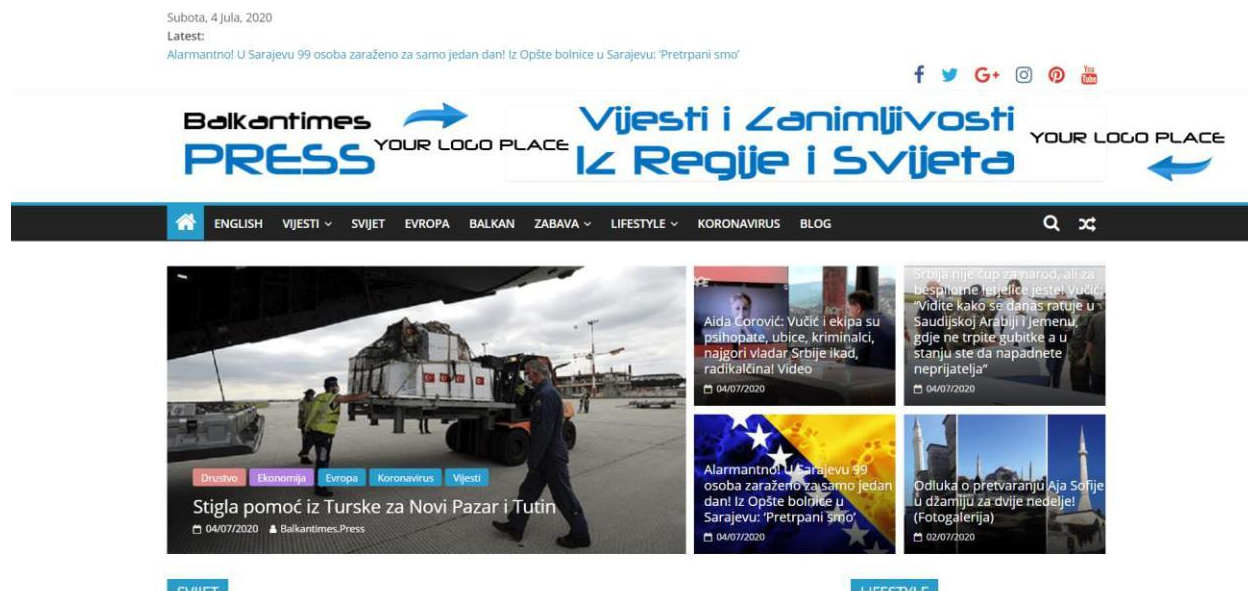
The Portal Footer



News and Curiosities from the Region and the World

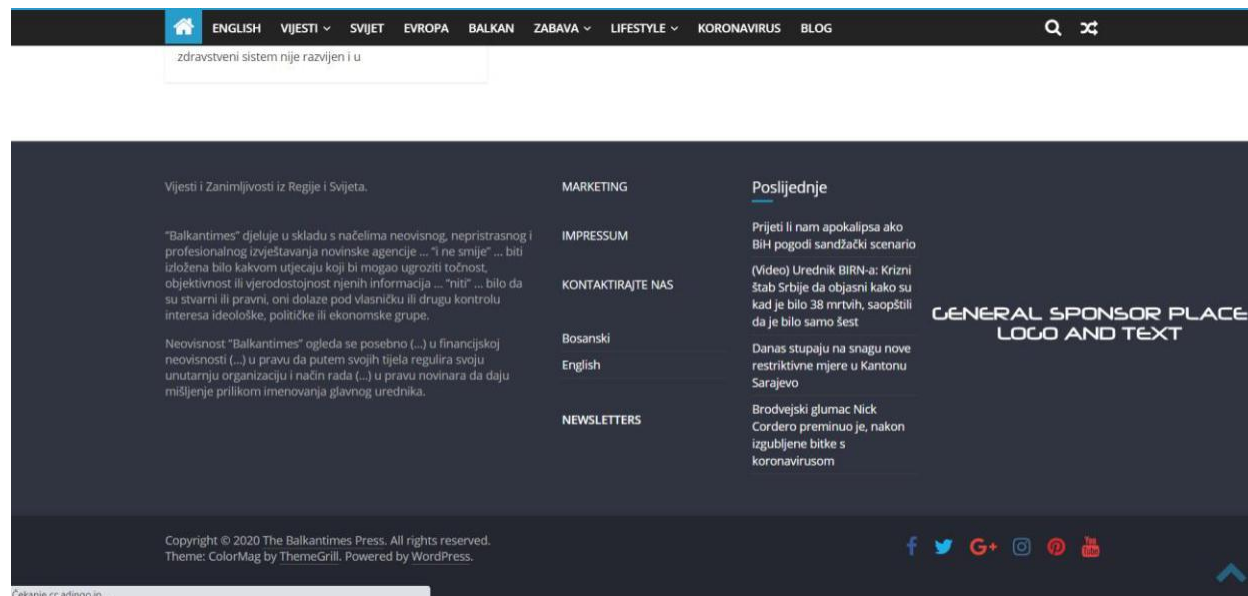
This is the Bosnian version of the Portal:

Top of the Portal



News and Curiosities from
the Region and the World

The Portal Footer



Dear General Sponsor,
I am here at your disposal for any additional information.

Contact information:

"The Balkantimes Press"

Dejan Marinkovic, Manager and Marketing
director email addresses: info@balkantimes.press
balkantimes.press@gmail.com

Whats app / Viber / IMO / Skype / Cell:
+387 60 356 6996



News and Curiosities from
the Region and the World

The Donor Package

Banner above of each article and on the Portal homepage. "Thank you note to the Donor!" on the Portal homepage, separate text below the banner. The time of staying on the Portal depends of the amount of the donation. Example showed on the pictures below. By clicking on the pictures the links will take you to our Portal! Price is 2.500EUR/Month.

The Banner on the Portal Homepage

The screenshot shows the homepage of the Balkantimes Press website. The top navigation bar includes links for BOSANSKI, NEWS, WORLD, EUROPE, BALKANS, FUN, LIFESTYLES, CORONAVIRUS, and BLOGS. A search icon is also present. The main content area features a news article titled "July 4th weekend will act like rocket fuel for the nation's surging coronavirus outbreak." The article text discusses the impact of the coronavirus pandemic in the U.S. and globally. To the right of the article is a sidebar with several elements: a "Download here" section for Sparkcentral, an advertisement for "AD - Health Coaching" with a green background and the text "ALL IN GOOD LIME", and a "Categories" section with a dropdown menu. A blue arrow points to the "AD - Health Coaching" section, and a blue arrow points to the "Categories" section.



The Banner on the Top of Article

Monday, July 6, 2020 Latest: Health Authorities Aim to Build Alternative to COVID-19 Nationalism

f t G+ i p y

Balkantimes PRESS

News and Curiosities from the Region and the World

BOSANSKI NEWS WORLD EUROPE BALKANS FUN LIFESTYLES CORONAVIRUS BLOGS

YOUR LOGO PLACE

Sparkcentral is named in the
Gartner
2020 Market Guide for
Digital Customer Service
and Support Technologies
Don't miss report

Download here
Ad Sparkcentral recognized as a
representative vendor in Digital Customer...
Sparkcentral
Open

LIFESTYLES

Culture Featured Interesting Facts
Lifestyles News

Ant Tales by Andrey Pavlov
01/07/2020 Balkantimes.Press
Russian photographer Andrey
Pavlov made this playful photo series
called 'Ant Tales'. The macro-
photographic series
showcases whimsical pictures of ants



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News and Curiosities from the Region and the World

Advertiser Package

Banner in the middle of each article and on the Portal homepage. The amount needed for advertising on the Portal depends of duration of advertising campaign. Example showed on the pictures below. By clicking on the pictures the links will take you to our Portal! Price is 1000EUR/Month.

The Banner on the Portal Homepage

The screenshot shows the homepage of the Balkantimes Press portal. The top navigation bar includes links for BOSANSKI, NEWS, WORLD, EUROPE, BALKANS, FUN, LIFESTYLES, CORONAVIRUS, and BLOGS. A search icon is also present. The main content area features a large article titled "July 4th weekend will act like rocket fuel for the nation's surging coronavirus outbreak." The article text discusses the impact of the coronavirus pandemic in the U.S. and globally. To the right of the article, there is a sidebar with several elements: a small image of a person, a quote about Turkish tourism, a section titled "AD - Health Coaching" with a green banner and the text "ALL IN GOOD LIME", and a "Categories" dropdown menu. A blue arrow points to the "AD - Health Coaching" section, and a blue arrow points to the "Categories" dropdown menu.



The Banner in the middle of Article

The screenshot shows a web browser displaying an article titled "US holiday fuels worries about skyrocketing virus cases" on the Balkantimes Press website. The article is dated 05/07/2020. A blue arrow points to a banner advertisement for Sparkcentral, which is titled "Gartner 2020 Market Guide for Digital Customer Service and Support Technologies". The banner includes a photo of a woman holding a document and a button that says "Open". To the right of the banner, there is a section titled "Download here" with a link to "Sparkcentral recognized as a representative vendor in Digital Customer...". Below the banner, there is a section titled "AD - Health Coaching" with a green background.

Dear Advertiser,
I am here at your disposal for any additional information.

Contact information:

"The Balkantimes Press"

Dejan Marinkovic, Manager and Marketing
director email addresses: info@balkantimes.press
balkantimes.press@gmail.com

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Dear General Sponsor, Donors and Advertisers, Welcome to our "Balkantimes Press" global family!

Looking forward to hearing from you soon.

Best Regards,

"The Balkantimes Press"

Dejan Marinkovic, Manager and Marketing director



**News and Curiosities from
the Region and the World**